



Estimate For Outdoor Poster Advertising

First Name: _____ Last Name: _____

Company: _____

Street Address: _____

City, State: _____ Zip: _____

Phone: _____ Email: _____

Your Website URL: _____ Markets: _____

Day(s)	Start Date(s)	Location	Hours per Day	End Date(s)	# Of Trucks

Total Hours for Campaign(s): _____ Production Cost: \$ _____

Out of market travel cost additional: \$ _____

Total Advertising Cost: \$ _____

PROPOSED TIMELINE

This timeline is a work in progress for the activities required to complete this project. As more information is available, this timeline will be modified accordingly.

Date	Efforts
_____/_____/_____ <small>(Remember Dates and Times Availability are on first come basis)</small>	Client signs & returns proposal. SMA receives 100% to secure dates and times (non-refundable)
Must submit 5 days before campaign start date or rush charge will be accessed	8' x 16' Mobile Billboard Creative is submitted to SMA by 10am
5 days before campaign start date	Mobile Billboard campaign is ready

Please fax back to (214) 292-8620 for immediate estimate response.

Please allow 1-2 days for response.

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