



# Printing Order Form

<b>Company Name:</b>	<b>Date:</b>	<b>Sales Representative:</b>
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<b>Contact Name:</b>	<b>GENERAL SPECIFICATIONS</b> 1. A .25-inch border containing no live area (mission critical text and graphics) MUST be allowed for cutting purposes. 2. The size of the printed piece will be the same as the document size listed under Page Setup in the application program. 3. Front and Back of document should be setup as two separate pages, do not create both sides in a single file or page. 4. Files should be setup at a minimum of 300dpi resolution. 5. Files must be saved in CMYK format. 6. We support the following file formats: JPG (Bitmapped), EPS (Vector), TIFF (No LZW Compression), PDF (Version 1.3 or lower)
<b>Address:</b>	
<b>City:</b> <b>State:</b> <b>Zip:</b>	
<b>Email Address:</b>	
<b>Contact Phone:</b> <b>Fax:</b>	

**GENERAL OVERVIEW**  
 All flyers and postcards are printed FULL COLOR BOTH SIDES on 12PT. C2S. You may choose between UV coating on both sides or no coating at all on your order. Minimum order is for 5,000 pieces per design (you may not split your order between 2 designs).  
**Refer to Think Full Color Printing Price List for all Product(s)/Size, Turnaround Time(s) and Shipping Cost.**  
**Additional Cost:**  
 Scoring, Perfering, Folding, Die-Cuting is \$150 per 5,000 / Matchprint® Color Proofs are \$30 and will delay your job 2-4 days. (Matchprint® Color Proofs are only available for a full gang run purchases)  
 Turnaround: 4-5 Days, 7-14 Day Turnaround on all jobs Scored, Perferated, Die-Cut or Folded

Shipping Method	Total Cost
<input type="checkbox"/> <b>SMA Delivery \$25</b> <small>(Dallas, Houston, Atlanta, Detroit, Memphis only)</small> <input type="checkbox"/> <b>UPS</b> <input type="checkbox"/> <b>Delta Dash</b> <b>Airport:</b> _____	
SOUTHWEST MOBILE ADVERTISING WILL NOT BE RESPONSIBLE FOR ANY SHIPMENTS LOST OR DAMAGED DURING SHIPPING. ALL CLAIMS MUST BE MADE WITH THE COMPANY THAT THE SHIPPING WAS DONE WITH.	

File Name	Qty	UV Coating Both	No UV Coating	Turnaround Time	Product/Size	

To provide you with the significant price discounts we offer, we produce our product in a "gang run" format. We will make every effort to produce a reasonable representation based on your supplied materials but you must be aware that we do not guarantee color matching unless requested. Due to the nature of gang run printing it is standard that the color may shift up to 10%, which also includes darkening. In addition, files submitted digitally that do not explicitly follow our specifications are not eligible for reprinting.	<b>How To Upload Artwork</b> 1. Log on to <a href="http://www.southwestmobileadvertising.com">www.southwestmobileadvertising.com</a> 2. Click Shop 3. Click Upload Artwork - (bottom of pg)	<b>Total Cost</b> <b>Sales Tax 8.25%</b> <b>Total Amount Due:</b>
* All Prices subject to change without notice.	<b>Due Date:</b> /    /2007	

**Circle Payment Method:**    Cash    Credit Card    Check

Production and delivery times are not contractual. If your item is time sensitive plan well in advance. There will be no refunds for jobs that do not arrive by your "deadline". Jobs will be shipped per your original invoice unless you choose to pay for a shipping upgrade due to time issues. By signing this agreement you agree to all the terms listed above and understand that this agreement will be in effect for all jobs from the date on this contract until such time as Southwest Mobile Advertising may revise the contract.

**Print Name:** \_\_\_\_\_ **Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_